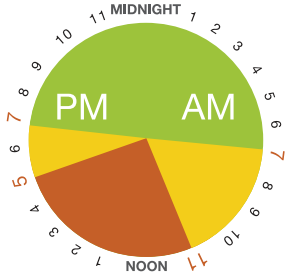


## How much can I save by shifting my electricity use?

One way to benefit from Time-of-Use rates is to shift some of your electricity use to off-peak or mid-peak periods when rates are lower.

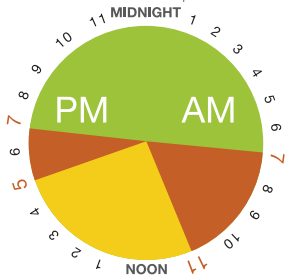
### Summer - Weekdays

May 1 - October 31



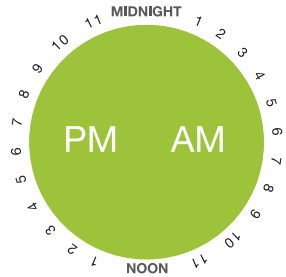
### Winter - Weekdays

November 1 - April 30



### Weekends & Holidays

All Year



**6.2¢** Off-Peak Demand is lowest | **9.2¢** Mid-Peak Demand is moderate | **10.8¢** On-Peak Demand is highest

Rates change twice per year. Visit the Ontario Energy Board at [www.oeb.gov.on.ca](http://www.oeb.gov.on.ca) for current pricing details.

## Becoming more energy efficient makes good business sense. Here are a few simple things you can do to reduce your electricity consumption:

- Train your staff so they are aware of the various Time-of-Use periods; then work together to develop a plan to conserve energy
- Consider installing automatic timers, motion sensors and dimmers to help reduce lighting costs
- Replace incandescent light bulbs with energy-efficient compact fluorescent light (CFL) bulbs. You may want to consider installing T8 fixtures for even greater efficiency
- Maintain the right temperature in refrigerators and freezers. Refrigerators should be set between 1°C and 4°C; freezers should be set between -15°C and -18°C
- Use a programmable thermostat. In the summer, set it to maintain the temperature at 25°C during business hours and raise it to 28°C when the business is closed
- Restock drink refrigerators, bottle cabinets and freezers at the end of each day, during off-peak periods



For more information:

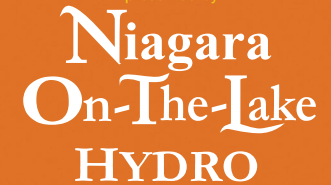
Call 905.468.4235

Visit [www.notlhydro.com](http://www.notlhydro.com)

# Time-of-Use Rates Guide

Getting your Business Ready for new Electricity Rates

presented by



# Introducing a new way to manage your electricity costs and be part of the province's energy conservation plan.

Smart meters and Time-of-Use rates are new energy management tools that will enable you to help smooth "peak demand."

When we're all using a lot of electricity at the same time, we create "peak demand" periods. Supplying electricity at those peak times has a range of impacts:

- It adds to our electricity costs because higher demand leads to higher prices
- It's hard on the environment because meeting the peaks may require the building of additional electricity generation plants
- It adds to the amount of new generation, transmission and distribution infrastructure Ontario must build; and consumers must pay for
- It puts a strain on our current electricity system

So working together to reduce our use at peak times makes good sense.

## Want to know more?

Please visit [www.notlhydro.com](http://www.notlhydro.com) – and discover how Time-of-Use rates can help you manage your electricity costs. *Note:* If you currently purchase your electricity on a contract with an energy retailer, you will continue to follow the terms and prices stated in your contract.

## The bottom line on rates.

As a business owner, you're always looking for ways to reduce costs. When you make the switch to Time-of-Use rates, you might want to take a few minutes to look for new ways to take control of your electricity use. You may find that there are only a few things you can do to shift your electricity use to off-peak times, but there are likely a number of ways you can become more energy efficient overall.

Look around your business. Have you been meaning to replace some aging equipment? Are the lights often left on when no one's around? Can you operate some of your equipment at different times of the day? Just being aware of how much electricity you use and when you use it is the first step to taking control of your electricity use.

## For businesses looking to better manage their electricity costs, here are some options:

- **Don't pay for what you don't use.** Have a look around your business for any unnecessary electricity use. Is your air conditioner on high and the front door open? Are computers left on overnight when they are not being used? Turning equipment down or off when it is not needed means you only pay for what you use.
- **Make the shift.** See if there are ways you can shift energy-intensive activities to off-peak hours to take advantage of Time-of-Use rates. Prices are lowest on weekdays between 7 p.m. and 7 a.m., and all day on weekends
- **Conserve and save.** Conserving energy can help reduce your overall costs. You can get more from your energy dollar by properly maintaining your existing equipment and switching to more energy-efficient equipment and lighting options
- **Track your energy use.** Monitoring your energy use from bill to bill will also help you get a better sense of how to better manage your electricity costs. Login and view your business' electricity consumption **online at [www.notlhydro.com](http://www.notlhydro.com)**
- **Look for incentives.** Niagara-on-the-Lake Hydro offers energy efficiency programs to help small businesses reduce electricity demand. Contact our Customer Service Department at 905-468-4235 to see if you qualify
- Try a virtual business audit - <https://ieso.ca/smallbiz/>

